

# Mobile Home Owners Mailing List



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**Total Universe: 20,508,083**

**Base Rate: \$65.00/M**

## Description Summary

Get your mobile home marketing on the move! With the Mobile Home Owners mailing list, you can reach individuals who own mobile homes and RVs. These consumers have the flexibility to live anywhere they please, so that makes them eligible for offers in many industries along the road - and while parked! This database is updated monthly, to ensure that you are reaching current mobile home owners. Build your client base and rev up your ROI by utilizing the mobile home owners mailing list.

## How Our Data Is Compiled

Our Mobile Home Owners Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

## Consider The Facts

- 23% of mobile home residents are between the ages of 18 and 29 while 22% are ages 50 to 59
- In 2015, approximately 18 million Americans lived in mobile homes

## Recommended Usage

The Mobile Home Owners mailing list is recommended to a variety of marketers, such as mobile home and RV/ supply manufacturers, trailer park properties, auto maintenance and repair services, credit cards, entertainment offers, and more.

## Popular Selections (for additional selections please inquire)

Age  
Gender  
Geography

Income  
Occupation  
Ethnicity

Marital Status  
Presence of Children  
Lifestyle

### Market Type

U.S. Consumer

### List Channels

Postal, Email & Telemarketing

### Source

Compiled, Self-Reported

### Update Cycle

Monthly

### Minimum Order

Quantity: 5,000  
Price: \$325.00

### Net Name

Floor: 85%  
Minimum Quantity: 25,000  
Run Charges: \$10.00 / M

### Exchanges

Please Inquire

### Reuse

Please Inquire

### Cancellation Charges

Please Inquire

### Sample Mail Piece Required

Please Inquire

### Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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